



MEETING: CABINET MEMBER - TECHNICAL SERVICES

DATE: Wednesday 10 February 2010

TIME: 10.00 am

VENUE: Town Hall, Bootle (video conferenced Town Hall, Southport)

Councillor

DECISION MAKER: Councillor Fairclough SUBSTITUTE: Councillor Maher

SPOKESPERSONS: Councillor T Jones Councillor Tonkiss

SUBSTITUTES: Councillor lbbs Councillor Sumner

COMMITTEE OFFICER: Ian Williams Telephone: 0151 934 2788 Fax: 0151 934 2034

E-mail: ian.williams@legal.sefton.gov.uk

The Cabinet is responsible for making what are known as Key Decisions, which will be notified on the Forward Plan. Items marked with an * on the agenda involve Key Decisions

A key decision, as defined in the Council's Constitution, is: -

- any Executive decision that is not in the Annual Revenue Budget and Capital Programme approved by the Council and which requires a gross budget expenditure, saving or virement of more than £100,000 or more than 2% of a Departmental budget, whichever is the greater
- any Executive decision where the outcome will have a significant impact on a significant number of people living or working in two or more Wards

If you have any special needs that may require arrangements to facilitate your attendance at this meeting, please contact the Committee Officer named above, who will endeavour to assist.

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AGENDA

Items marked with an * involve key decisions

<u>Item</u> No.	Subject/Author(s)	Wards Affected	
1.	Apologies for Absence		
2.	Declarations of Interest Members and Officers are requested to give notice of any personal or prejudicial interest and the nature of that interest, relating to any item on the agenda in accordance with the relevant Code of Conduct.		
3.	Minutes of the Meeting held on 27 January 2010		(Pages 5 - 8)
4.	Willard Street, Glynne Street, and Hertford Road, Bootle - Section 116, Highways Act 1980	Linacre; Litherland;	(Pages 9 - 14)
	Report of the Assistant Director - Transportation and Development		
5.	Willard Street, Glynne Street, and Hertford Road, Bootle - Section 247 Town and Country Planning Act 1990	Linacre; Litherland;	(Pages 15 - 20)
	Report of the Assistant Technical Services Director – Transportation and Development		
6.	Refusal Of Planning Application - S200911080 Construction Of A Vehicular Access To A Classified Road - 52 Church Road, Seaforth	Linacre	(Pages 21 - 26)
	Report of the Strategic Director - Communities		
7.	Winter Service Contract	All Wards	(Pages 27 - 30)
	Report of the Assistant Technical Services Director (Transportation and Development)		
8.	Proposed Increases To Fees And Charges To Planning Portfolio	All Wards	(Pages 31 - 54)
	Report of the Planning and Economic Regeneration Director		

9. **'Shop Sefton 2010' – Supporting Our Town** All Wards (Pages 55 - 62) **Centres**

Joint report of the Planning and Economic Regeneration Director and Leisure and Tourism Director

10. An Economic Strategy For Rural Merseyside All Wards (Pages 63 - 72) **And Action Plan – Phase 2**

Report of the Planning and Economic Regeneration Director

THE "CALL IN" PERIOD FOR THIS SET OF MINUTES ENDS AT 12 NOON ON THURSDAY 4 FEBRUARY 2010. MINUTE NO 120, IS NOT SUBJECT TO "CALL-IN".

CABINET MEMBER - TECHNICAL SERVICES

MEETING HELD AT THE TOWN HALL, BOOTLE ON WEDNESDAY 27 JANUARY 2010

PRESENT: Councillor Fairclough

ALSO PRESENT: Councillors T Jones and Tonkiss

115. APOLOGIES FOR ABSENCE

No apologies for absence were received.

116. DECLARATIONS OF INTEREST

The following declarations of interest were received:

Member/Officer	Minute No	Interest	Action
Councillor	Minute No. 121	Personal:	Stayed in the
Fairclough		Chair of the	room, took part
· ·		South Sefton	in consideration
		Development	of the item and
		Trust	voted thereon
Mo Kundi	Minute No. 121	Personal:	Stayed in the
Economic		Sefton Council's	room and took
Regeneration		representative on	part in
Manager		the Frank Hornby	consideration of
· ·		Trust	the item

117. MINUTES OF THE MEETING HELD ON 13 JANUARY 2009

RESOLVED:

That the Minutes of the meeting held on 13 January 2010 be confirmed as a correct record.

118. REQUEST FOR TEMPORARY ROAD CLOSURE - ALLEYWAYS TO REAR OF GLYNNE STREET, PROVINCE ROAD AND WILLARD STREET, BOOTLE

The Cabinet Member considered the report of the Planning and Economic Regeneration Director seeking approval for a temporary closure of alleyways to the rear of Glynne Street/Province Road and Willard Street, Bootle to vehicular traffic in order to preserve the safety of the public during the demolition process as part of the ongoing housing renewal works in Bootle.

CABINET MEMBER - TECHNICAL SERVICES- WEDNESDAY 27 JANUARY 2010

RESOLVED: That

- (1) the temporary closure of the alleyways to the rear of property 1-58 Province Road and the rear of nos. 2-58 Glynne Street and 2-66 Willard Street to vehicular traffic in order to preserve the safety of the public during the demolition process as part of the ongoing housing renewal works in Bootle be approved; and
- (2) the Traffic Services Manager be authorised to execute the necessary legal procedures, including those of consultation and objection and to advertise the Council's intention to implement the appropriate Traffic Regulation Order.

119. PRESCOT ROAD BANK LANE JUNCTION IMPROVEMENT - ACCEPTANCE OF TENDER

The Cabinet Member considered the report of the Planning and Economic Regeneration Director seeking approval to award a contract to undertake work for a junction improvement to Prescot Road/Bank Lane; and indicating that a decision on the matter was required to comply with the Contract Procedure Rules of the Constitution.

RESOLVED:

That the lowest tender in the sum of £244,660.63 submitted from Wrenco (Contractors) Ltd, Maghull, for the contract to undertake work for a junction improvement to Prescot Road/Bank Lane be approved.

120. WINTER SERVICE FINANCIAL UPDATE

The Cabinet Member considered the report of the Assistant Director – Transportation and Spatial Planning regarding an update of the current winter services budget pressures due to the severe weather conditions and indicating that a decision on the matter was required to ensure that the provision for the budgetary overspend required addressing at the earliest opportunity.

The report indicated that its gritting contractor had been 100% reliable and professional throughout the winter season; that 209 miles of carriageway (35% of the total network) and footways in Bootle, Crosby, Maghull, Formby and Southport had been gritted 35 times; and that whilst current stocks of rock salt were sufficient, the Government Salt Cell had taken over supply control and was dictating deliveries which could adversely affect deliveries of salt to the borough.

The report also indicated that the allocated revenue budget for the winter service was £443,097; that there was a current overspend of £51,403; that there was a potential overspend of £162,724 as the extreme weather and continuous sub zero temperatures which had resulted in highway maintenance problems such as the appearance of potholes which would require repair and placed extra pressure on the highway maintenance

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revenue budget; and that the full effect was impossible to predict or calculate at this stage.

RESOLVED: That

- (1) the report be noted;
- (2) at the end of the winter gritting season, officers write to the contractor and their staff to thank them for their continued support and professionalism during the exceptional winter season;
- (3) the increased pressure on the highway maintenance budget as a result of the severe weather be noted; and
- (4) the Cabinet Member alert the Cabinet to the situation regarding the budget allocation and the unavoidable overspend when summarising the M1 forms.

121. FUNDING OPPORTUNITIES - PROGRESS REPORT 3

Further to Minute No 57 of the meeting held on 23 September 2009, the Cabinet Member considered the report of the Strategic Director – Communities on the progress regarding the Expression of Interest previously submitted for funding and further external funding opportunities; and indicating that a decision on the matter was required to comply with the standard portfolio reporting procedures and seek endorsement of the Expression of Interests submitted to date.

The report indicated that none of the Expressions of Interests submitted to the Regional Development Agency (RDA) had been approved; that two of the three projects had been rejected and would not be progressed; but that the proposal to demolish Balliol House had moved to the concept stage; and that, if approved, a further progress report would be submitted.

The report also indicated a number of other external funding opportunities which had been, or were being, explored.

RESOLVED:

That the report be noted.

122. BISPHAM ROAD SOUTHPORT - PROPOSED PEDESTRIAN REFUGE - RESULTS OF PUBLIC CONSULTATION

Further to Minute No 116 of the Southport Area Committee meeting held on 6 January 2010, the Cabinet member considered the report of the Planning and Economic Regeneration Director on the outcome of the public consultation regarding the proposed pedestrian Refuge - Bispham Road, Southport; and seeking the Cabinet Members view on how to progress the proposal given the outcome of the consultation.

CABINET MEMBER - TECHNICAL SERVICES- WEDNESDAY 27 JANUARY 2010

The report indicated that following requests from residents of Bispham Road, Southport it had been decided to include Bispham Road as part of the 2009/10 pedestrian crossing review; that it was prioritised in the review as the site showed significant conflict between pedestrians and vehicles; that 36 consultation packs consisting of an information flyer, a questionnaire and plan showing the proposals were delivered to the properties fronting the proposed scheme on Wednesday 11 November 2009 with a closing date of 4 December 2009; that of the 36 packs delivered, 23 questionnaires were returned, a 63.9% response rate; that 9 respondents (3.1%) were in favour and 14 (60.9%) were not in favour of the scheme. In addition to the consultation a detailed report put together on behalf of 6 businesses on Bispham Road had been submitted alongside a petition signed by 400 Sefton residents objecting to the pedestrian refuge.

The report also indicated that the proposed pedestrian refuge would assist pedestrians crossing to access local shops and the Post Office; that the introduction of 'At Any Time' waiting restrictions were considered necessary to prevent on-street parking in the vicinity of the pedestrian refuge that would otherwise obstruct Bispham Road to all road users; and concluded that the pedestrian refuge was one of seven prioritised as part of the 2009/10 pedestrian refuge review, however the installation would result in the loss of a small number of parking spaces, which was the main objection from businesses.

The Area Committee has resolved that the Cabinet Member be requested not to progress the scheme.

RESOLVED: That

- (1) the scheme to install a pedestrian refuge at Bispham Road, Southport would not to be progressed; and
- (2) a consultation on the next prioritised and previously identified site for the installation of pedestrian refuge be undertaken.

REPORT TO: CABINET MEMBER – TECHNICAL SERVICES

DATE: 10 FEBRUARY 2010

SUBJECT: Willard Street and Glynne Street, Bootle and Hertford Road, Bootle -

Section 116, Highways Act 1980.

WARDS LINACRE AND LITHERLAND

AFFECTED:

REPORT OF: R S WALDRON – ASSISTANT DIRECTOR TRANSPORTATION AND

DEVELOPMENT

CONTACT D. MARRIN – TRAFFIC SERVICES MANAGER – Ext. 4295

OFFICER: M. HUNTER – HIGHWAYS DEVELOPMENT CONTROL – Ext. 4240

EXEMPT/ No

CONFIDENTIAL:

PURPOSE/SUMMARY:

To seek approval for the Legal Director in conjunction with the Director of Planning and Economic Regeneration to make various stopping up applications as detailed in the report to the Magistrates Court under provisions of section 116 of the Highways Act 1980 following the respective applications under section 117 of the Highways Act 1980..

REASON WHY DECISION REQUIRED:

Cabinet Member authorisation is required before seeking an order from the Magistrates Court. The application will enable the redevelopment of the areas and extinguish areas of highway, which are considered unnecessary.

RECOMMENDATION(S):

That:-

The Cabinet Member authorises the Director of Planning and Economic Regeneration and the Legal Director to request the Magistrates to extinguish/stop-up the following areas of highway under Section 116 of the Highways Act 1980 as detailed within the report and shown upon the attached plans numbered DC0546, DC0547 and DC0548 subject to the applicant bearing all costs associated with the application: -

- Willard Street and Glynne Street, Bootle and associated passageways leading therefrom. (DC0546)
- Part of Hertford Road fronting 43-78, Bootle and associated passageways leading therefrom. (DC0547)

Legal:

KEY DECISION:	No				
FORWARD PLAN:	No				
IMPLEMENTATION DATE:	Following the the meeting.	e expiry of th	e 'call in 'pe	riod for the	minutes o
ALTERNATIVE OPTIONS: There are no alternative options					
IMPLICATIONS:					
Budget/Policy Framework:	None				
Financial: the proposals.	The applica	nt will meet t	he legal and	administra	itive cost o
CAPITAL EXPENDITURE		2009 2010 £	2010/ 2011 £	2011/ 2012 £	2012/ 2013 £
Gross Increase in Capital Expen	diture	N/A		~	~
Funded by:					
Sefton Capital Resources					
Specific Capital Resources					
REVENUE IMPLICATIONS					
Gross Increase in Revenue Expe	enditure				
Funded by:					
Sefton funded Resources		No			
Funded from External Resources	s	Yes			
	Does the External Funding have an expiry da		When?		
How will the service be funded p					
Tiew will the dervice be failude p	ost expiry?				

Yes

Risk Assessment:	None
Asset Management:	None
CONSULTATION UNDERT	AKEN/VIEWS
None	

CORPORATE OBJECTIVE MONITORING:

Corporate Objective		Positive Impact	Neutral Impact	Negative Impact
1	Creating a Learning Community	mpaot	<u> </u>	mpaot
2	Creating Safe Communities	✓		
3	Jobs and Prosperity	✓		
4	Improving Health and Well-Being		✓	
5	Environmental Sustainability		✓	
6	Creating Inclusive Communities		✓	
7	Improving the Quality of Council Services and Strengthening local Democracy		✓	
8	Children and Young People		✓	

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF
THIS REPORT
None

<u>SECTION 116 HIGHWAYS ACT 1980 – VARIOUS LOCATIONS AS DETAILED BELOW</u>

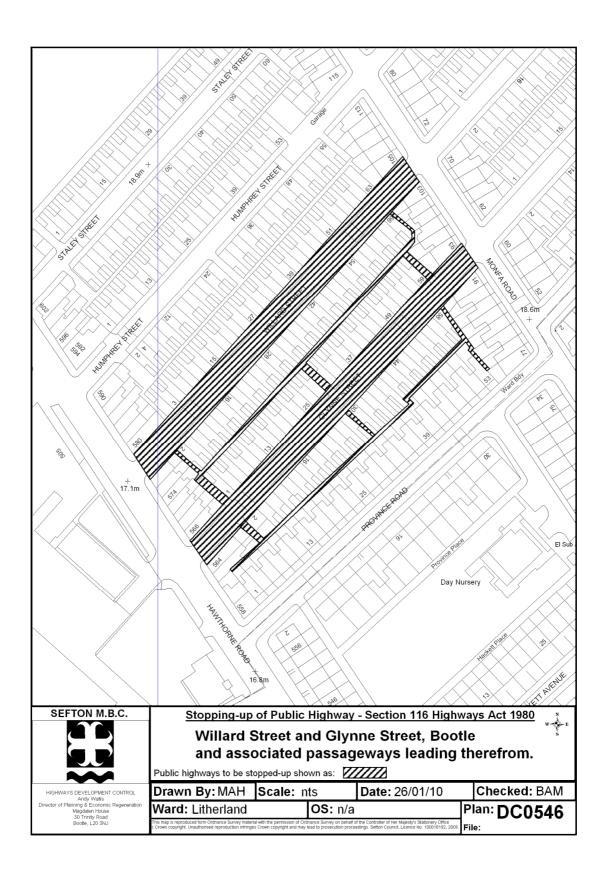
1.0 Information / Background

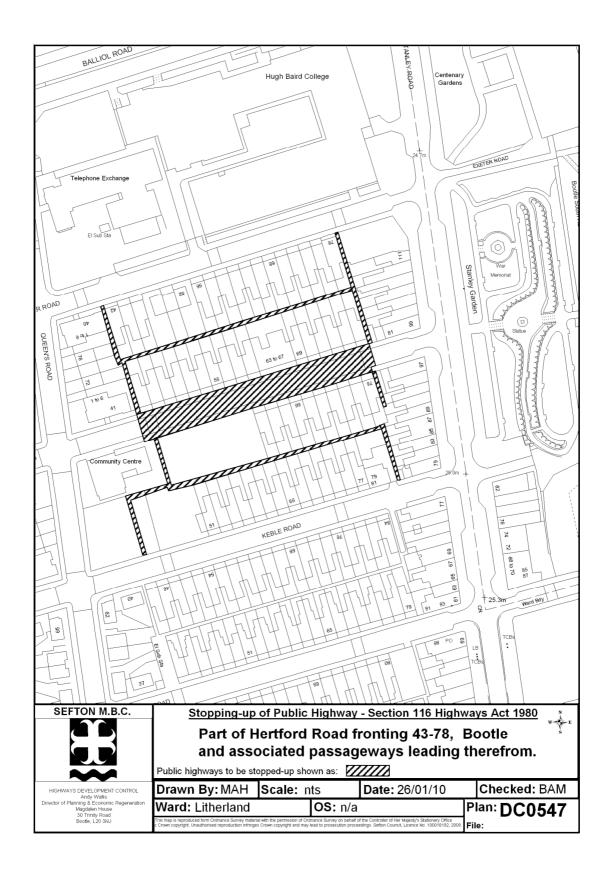
- 1.1 Applications have been received from the Programme Manager Housing Market Renewal Initiative, Sefton Council for the stopping-up of areas of highway within the Borough, as shown upon the attached plans numbered DC0546, and DC0547.
- 1.2 The stopping-up applications relate to a areas of highway, which is considered unnecessary and which would be expedient for the Council to make an application to the Magistrate Court on the basis that there are at present or will be, a reasonable suitable alternative in place.
- 1.3 The justification/reasons for making the applications to the Magistrates Court are as follows;
- 1.4 The stopping-up of the highways in question will facilitate the demolition and redevelopment of the area (Willard Street, Glynne Street, and part of Hertford Road) to enable the construction of a new housing layout as part of the HMRI programme within Sefton. The existing properties are predominantly vacant whilst awaiting demolition and new properties will be served by a new conventional highway layout with gardens, driveways etc. In due course the Highway Authority will adopt the newly constructed roadway
- 1.5 The Ward Councillors have been notified in respect of the application and have made no comment to-date.

2.0 s116 Highways Act 1980 Procedure and Magistrates Court Hearing

- 2.1 Under Section 117 of the Highways Act 1980, a person desiring a highway to be stopped-up may request the Highway Authority (in this case the Council) to make an application to the Magistrates Court for a stopping-up Order. If the request is granted the Council may as a condition, require the person to pay such costs, as it deems reasonable in connection with the application.
- 2.2 The Council must give 28 days notice of the Court Hearing specifically to adjoining owners/occupiers and statutory undertakers and in addition, must publish notices in a local newspaper, the London Gazette and also display a site notice.
- 2.3 Any person who receives the notice referred to above, or uses the highway or who would be aggrieved by the stopping-up, has a right to be heard at the Court Hearing of the application.
- 2.4 The Court may make the stopping-up Order if it appears that the highways are unnecessary for the public for the sort of lawful purposes for which the public could be reasonably expected to use that particular way. If there is evidence of such use the Court will need to be satisfied that the public are, or are going to be, provided with a reasonably suitable alternative way. If the Court makes the Order, its effect is to end the right of the public to use it as a highway.
- 2.5 It is considered in the case of the application detailed within this report, that it is appropriate for the stopping-Up Order to be requested from the Magistrates Court under s116 of the Highways Act 1980, for the reason outlined above.

Andy Wallis
Director of Planning and Economic Regeneration





REPORT TO: CABINET MEMBER – TECHNICAL SERVICES

DATE: 10 FEBRUARY 2010

SUBJECT: Willard Street, Glynne Street, and Hertford Road Bootle - Section 247

Town and Country Planning Act 1990

WARDS LINACRE AND LITHERLAND

AFFECTED:

REPORT OF: R S WALDRON – ASSISTANT DIRECTOR TRANSPORTATION AND

DEVELOPMENT

CONTACT D. MARRIN – TRAFFIC SERVICES MANAGER – Ext. 4295

OFFICER: M. HUNTER – HIGHWAYS DEVELOPMENT CONTROL – Ext. 4240

EXEMPT/ No

CONFIDENTIAL:

PURPOSE/SUMMARY:

To seek approval for the Legal Director in conjunction with the Director of Planning and Economic Regeneration to approve the making of an Order pursuant to s247 of the Town and Country Planning Act 1990.

REASON WHY DECISION REQUIRED:

Cabinet Member authorisation is required to support the application by the Council to the Government Office for the North-Wast. The application will enable the redevelopment of the areas and extinguish areas of highway, which are considered unnecessary.

RECOMMENDATION(S):

That:-

The Cabinet Member authorises the making and subject to no objections being made following the statutory advertisement procedure, confirmation of an Order pursuant to s247 of the Town and Country Planning Act 1990 to extinguish/stop-up the following areas of highway, as detailed within the report and shown upon the attached plans numbered DC0549 and DC0550 subject to the applicant bearing all costs associated with the application: -

- Willard Street and Glynne Street, Bootle and associated passageways leading therefrom. (DC0549)
- Part of Hertford Road fronting 43-78, Bootle and associated passageways leading therefrom. (DC0550)

KEY DECISION: No

FORWARD PLAN:	No				
IMPLEMENTATION DATE:	Following the the meeting.	Following the expiry of the 'call in 'period for the minutes of the meeting.			
ALTERNATIVE OPTIONS: There are no alternative options					
IMPLICATIONS:					
Budget/Policy Framework:	None				
Financial: the proposals.	The applicar	nt will meet t	he legal and	l administra	itive cost o
CAPITAL EXPENDITURE		2009 2010 £	2010/ 2011 £	2011/ 2012 £	2012/ 2013 £
Gross Increase in Capital Exper	nditure	N/A	~	~	~
Funded by:					
Sefton Capital Resources					
Specific Capital Resources					
REVENUE IMPLICATIONS					
Gross Increase in Revenue Exp	enditure				
Funded by:					
Sefton funded Resources		No			
Funded from External Resource	s	Yes			
Does the External Funding have	an expiry da	ate? No	When?		
How will the service be funded post expiry?					
Legal:	Yes				
Risk Assessment:	None				

Asset Management:	None
CONSULTATION UNDERT	AKEN/VIEWS
None	

CORPORATE OBJECTIVE MONITORING:

Corporate Objective		Positive Impact	Neutral Impact	Negative Impact
1	Creating a Learning Community		√	
2	Creating Safe Communities	√		
3	Jobs and Prosperity	√		
4	Improving Health and Well-Being		✓	
5	Environmental Sustainability		✓	
6	Creating Inclusive Communities		✓	
7	Improving the Quality of Council Services and Strengthening local Democracy		√	
8	Children and Young People		✓	

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF
THIS REPORT
None

SECTION 247 TOWN & COUNTRY PLANNING ACT 1990 - VARIOUS LOCATIONS

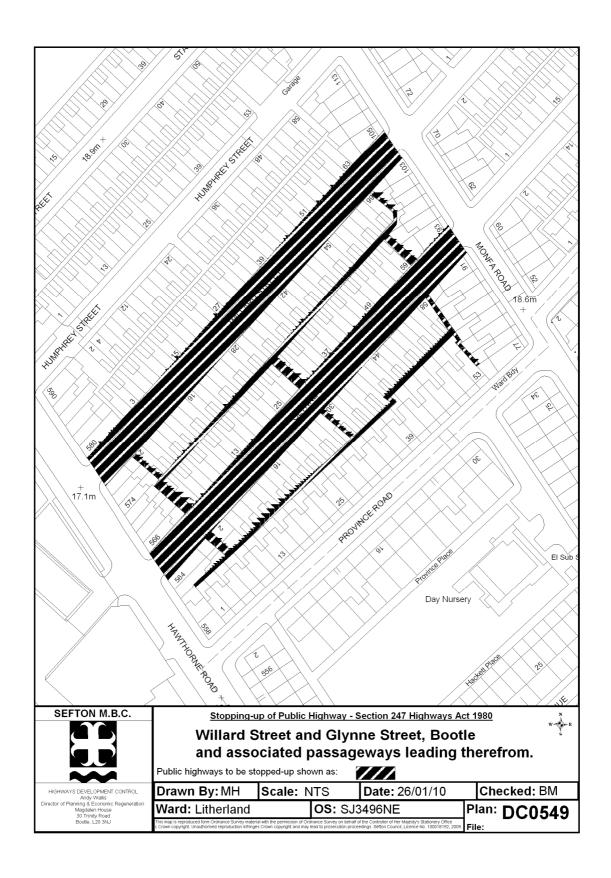
1.0 Information / Background

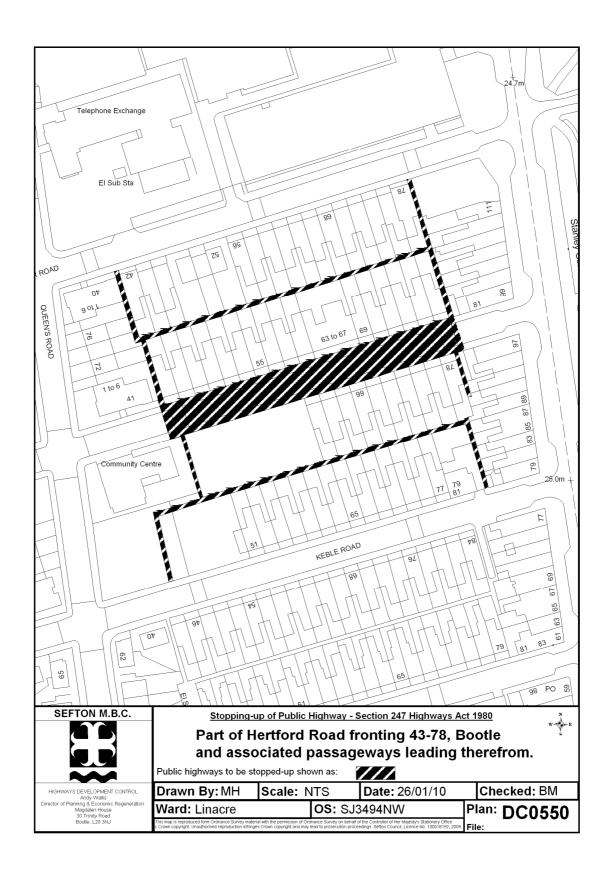
- 1.1 Applications have been received from the Programme Manager Housing Market Renewal Initiative, for the stopping-up of areas of highway within the Borough, as shown upon the attached plans numbered DC0549 and DC0550.
- 1.2 Planning permission has been granted for the respective developments.
- 1.3 The stopping-up applications relate to a areas of highway, which are considered unnecessary and are required to enable/facilitate development which has received planning permission.
- 1.4 The stopping-up of the highways in question will facilitate the demolition and redevelopment of the area (Willard Street, Glynne Street, part of Hertford Road and side of 78 Exeter Street) to enable the construction of a new housing layout as part of the HMRI programme within Sefton. The existing properties are predominantly vacant whilst awaiting demolition and new properties will be served by a new conventional highway layout with gardens, driveways etc. In due course the Highway Authority will adopt the newly constructed roadways.
- 1.5 The Ward Councillors have been notified in respect of the application and have made no comment to-date.

2.0 S247 Town and Country Planning Act 1990 Procedure

- 2.1 Section 247 of the Town and Country Planning Act 1990 gives power to make stopping up orders for highways within their Boroughs if they are satisfied that it is necessary to do so in order to enable development to be carried out in accordance with the planning permission granted.
- 2.2 The process for the making of the Order is as follows:
 - Notices of the proposed order will be advertised in a local newspaper circulating in the area and in the London Gazette.
 - Notices will be served on relevant authorities, principally statutory undertakers having equipment in or under the subject highway, and displayed on each end of the highway to be stopped up.
 - If no objections are received after a period of 28 days, the Council may proceed to make the stopping up order.
 - If, however, an objection is received which is not withdrawn, the Council must inform the Planning Inspectorate and Government Office for the North-east and a public inquiry may be held to determine the objection.
 - Subject to making the order, the Council must publish in the London Gazette and in at least one
 local newspaper a notice stating that the Order has been made and specifying a place where a
 copy of the Order can be seen at all reasonable hours.

Andy Wallis
Director of Planning and Economic Regeneration





REPORT TO: CABINET MEMBER – TECHNICAL SERVICES

DATE: 10 FEBUARY 2010

SUBJECT: REFUSAL OF PLANNING APPLICATION – S/2009/1080

CONSTRUCTION OF A VEHICULAR ACCESS TO A CLASSIFIED ROAD – 52 CHURCH ROAD, SEAFORTH

WARDS

AFFECTED: LINACRE

REPORT OF: ALAN MOORE - STRATEGIC DIRECTOR OF

REGENERATION & DEPUTY CHEIF EXECUTIVE

CONTACT PETER OVINGTON 0151-934-4593

OFFICER:

EXEMPT/

CONFIDENTIAL: NO

PURPOSE/SUMMARY:

Planning Application S/2009/1080 has been received for the construction of a vehicular access to a classified road. This report considers the highway implications of the application

REASON WHY DECISION REQUIRED:

The Council's Constitution only authorises the Technical Services Director to issue "Notices of Direction to Refuse" in respect of the Town and Country Planning General Development Order, Article 12, where highway grounds are not the sole reason for planning refusal. In this case, the Planning and Economic Regeneration Director has no planning reason to refuse the application. The Assistant Technical Services Director has concerns over the application and Members are therefore, requested to consider the highway issues involved.

RECOMMENDATION(S):

It is recommended that the Planning Committee be requested to refuse Planning Application S/2009/1080 on the grounds that the development would lead to conditions detrimental to highway safety.

KEY DECISION: NO

FORWARD PLAN: Not appropriate

IMPLEMENTATION DATE: Monday 1 March 2010

ALTERNATIVE OPTIONS: There are none available					
IMPLICATIONS:					
Budget/Policy Framework:					
Financial: NONE					
CAPITAL EXPENDITURE	2009 2010 £	2010/ 2011 £	2011/ 2012 £	2012/ 2013 £	
Gross Increase in Capital Expenditure	~	~	~	~	
Funded by:					
Sefton Capital Resources					
Specific Capital Resources					
REVENUE IMPLICATIONS					
Gross Increase in Revenue Expenditure					
Funded by:					
Sefton funded Resources					
Funded from External Resources					
Does the External Funding have an expiry da	te? Y/N	When?	l		
How will the service be funded post expiry?					
Legal:					
Risk Assessment:					
Asset Management:					
CONSULTATION UNDERTAKEN/VIEWS					

CORPORATE OBJECTIVE MONITORING:

Corporate Objective		Positive Impact	Neutral Impact	Negative Impact
1	Creating a Learning Community		√	
2	Creating Safe Communities	٧		
3	Jobs and Prosperity	٧		
4	Improving Health and Well-Being	1		
5	Environmental Sustainability		1	
6	Creating Inclusive Communities		1	
7	Improving the Quality of Council Services and Strengthening local Democracy		٧	
8	Children and Young People		1	

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT

Planning Application S/2009/1080

1.0 <u>INTRODUCTION</u>

1.1 The Council's Constitution only authorises the Technical Services Director to issue "Notices of Direction to Refuse" in respect of the Town and Country Planning General Development Order, Article 12, where highway grounds are not the sole reason for planning refusal. In this case, the Planning and Economic Regeneration Director has no planning reason to refuse the application. The Technical Services Director has concerns over the application and Members are therefore, requested to consider the highway issues involved.

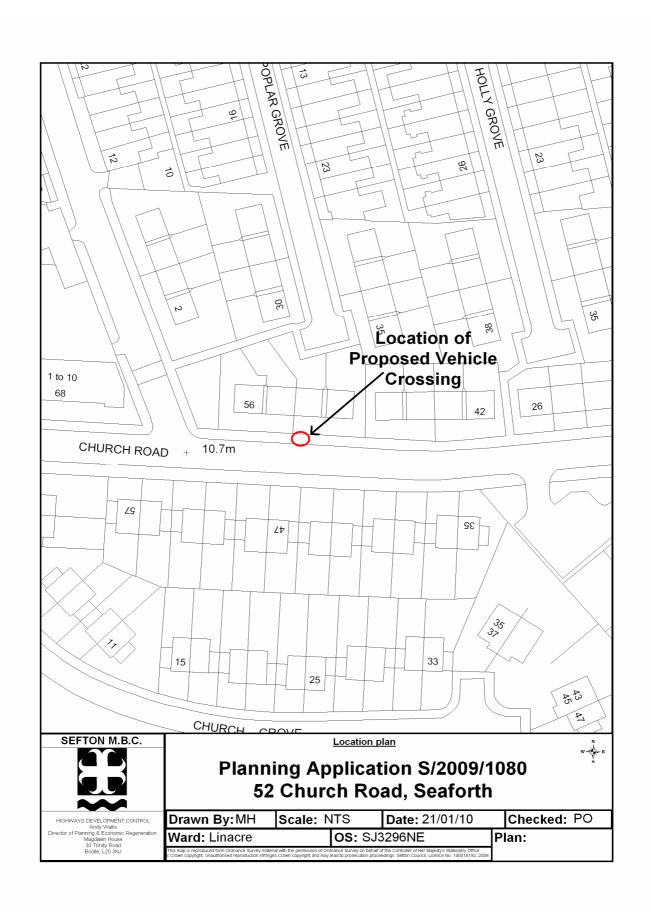
2.0 PROPOSALS

- 2.1 Planning Application S/2009/1080 has been received for the construction of a vehicular access to a classified road, 52 Church Road, Seaforth.
- 2.2 The location of the site is situated on a classified residential street, which provides a link between Seaforth Road and a number of other residential streets such as Rossini Street, Rawson Road and Clarendon Road. There are also a number of Traffic Regulation Orders (TRO's) situated along Church Road resulting in a prohibition of driving on to Balfe Street, Caradoc Road and Crosby Road South.
- 2.3 There is insufficient space to park a car at 90° to the road on the front of the property, as there is only 4.5m between the front of the building and the back edge of the footway. This is unacceptable as the vehicle would overhang onto the highway and would create an unnecessary obstacle to pedestrians, especially those who are partially sighted.

3.0 RECOMMENDATION

3.1 In view of the above, it is recommended that the Planning Committee be requested to refuse Planning Application S/2009/1080 on the grounds that the development would lead to conditions that are detrimental to highway safety.

Andy Wallis
Planning & Economic Regeneration Director



REPORT TO: Cabinet Member Technical Services

DATE: 10th February 2010

SUBJECT: Winter Service Contract

WARDS All

AFFECTED:

REPORT OF: Stuart Waldron – Assistant Director (Transportation and

Spatial Planning) 934 4235

CONTACT Jeremy McConkey – Network Manager

OFFICER:

EXEMPT/

CONFIDENTIAL: No

PURPOSE/SUMMARY:

To request that Cabinet Member approves the extension to the existing contract as specified and allowed in the contract documentation

REASON WHY DECISION REQUIRED:

Approval will give a positive benefit to both the Authority and the contractor who is based solely in the Borough and employing local labour. It will give continuity to his business and will allow him to continue to serve the Authority in the excellent manner he has consistently demonstrated over a long period.

RECOMMENDATION(S):

That Cabinet Member:

- Approves the extension of the contract for winter service to 'Graysons H&E Services' for a period of five years from 1st July 2013
- That authority is delegated to the Legal Director to enter into the necessary documentation.

KEY DECISION: No

FORWARD PLAN: No

IMPLEMENTATION DATE: At the end of the 'call-in' period

ALTERNATIVE OPTIONS: Allow the existing contract to expire which will be detrimental to service provision

IMPLICATIONS:

Budget/Policy Framework: The service provides value for money and has

been awarded on a competitive tendering basis

Financial:

CAPITAL EXPENDITURE	2009 2010 £	2010/ 2011 £	2011/ 2012 £	2012/ 2013 £
Gross Increase in Capital Expenditure				
Funded by:				
Sefton Capital Resources				
Specific Capital Resources				
REVENUE IMPLICATIONS				
Gross Increase in Revenue Expenditure				
Funded by:				
Sefton funded Resources				
Funded from External Resources				
Does the External Funding have an expiry da	te? Y/N	When?		
How will the service be funded post expiry?				

Legal: The existing contract is legally binding to both

parties and an extension is allowed in

accordance with conditions of contract. The

contract is exempt from the Public Contract Regulations as the Council has a statutory duty to provide the services and therefore the extension

is acceptable.

Risk Assessment: The contractor has proved to be 100% reliable

over ten years of service to Sefton Council.

Asset Management: Sefton will continue to benefit from an excellent

service

CONSULTATION UNDERTAKEN/VIEWS	
OURSELLATION OUDERLAKENVIEWS	
LEGAL DIRECTOR	
LEGAL DIRECTOR	

CORPORATE OBJECTIVE MONITORING:

Corporate Objective		Positive Impact	Neutral Impact	Negative Impact
1	Creating a Learning Community			
2	Creating Safe Communities			
3	Jobs and Prosperity			
4	Improving Health and Well-Being			
5	Environmental Sustainability			
6	Creating Inclusive Communities			
7	Improving the Quality of Council Services and Strengthening local Democracy			
8	Children and Young People			

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT

Winter Service Contract

1.0 Background

1.1 Cabinet Member will be aware that the Department provides a Winter Service to the borough in accordance with the Winter Service Policy and Operational Plan. Officers monitor the weather conditions 24 hours a day throughout the winter season and enact the plan when weather conditions dictate. The actual gritting

- operation is provided by a local contractor who has secured the contract twice consecutively in open competitive tendering.
- 1.2 The appointed contractor is 'Graysons H & E Services' who are based in Formby and due to the Authority's longstanding association with them, officers have been able to assess their performance over a substantial period of time.
- 1.3 The nature of the contract is such that the service is required under the worst possible conditions during the winter months in periods of severe and extreme weather. The service is provided on a call out basis which can be required at any time of day or night and the contractor must be available to respond to instructions to enact the gritting operation at any time. Gritting of the footway routes is almost always undertaken at 4.00 in the morning and there have been many occasions where the roads have had to be gritted three times a night, and even during normal working hours, particularly over recent winters.
- 1.4 The requirements of the contract are such that there are specific response times to adhere to which are electronically logged and despite everything that the weather and your officers have thrown at the contractor, they have always responded on time, without fail and have provided the service both professionally and with 100% reliability. In providing such a sensitive service it is vital that officers have confidence in the contractor's ability to respond to whatever is required of them and this has proved to be the case over a very long time.

2.0 <u>Contract Period</u>

2.1 The current contract is due to expire at the end of the 2012 winter season so has two winters left to run. The contract allows, however, for an extension to the contract of five years as detailed in both the invitation to tender, and confirmed in clause 3.38.1 which states:

'The contract shall extend for a period of 7 years (with a possible extension by up to 5 years), from the commencement date of 1st July 2006 and shall not be terminated by either party, within that period, except in accordance with these Conditions of Contract'

- 2.2 In very difficult economic circumstances, the contractor continues to provide an excellent and reliable service whilst employing local labour and it would be most beneficial to both parties if Cabinet Member would approve the extension to the contract now. This will allow the contractor to plan for the future and give both his company and employees some continuity of work over the coming years. It would also reward him for the excellent service he has provided.
- 2.3 The Legal Director has confirmed that the contract is exempt from the Public Contract Regulations as the Council has a statutory duty to provide the services and therefore the extension is acceptable.

REPORT TO: PLANNING COMMITTEE

CABINET MEMBER - TECHNICAL SERVICES

CABINET COUNCIL

DATE: 10 FEBRUARY 2010

SUBJECT: Proposed Increase in Fees and Charges to Planning

Portfolio

WARDS AFFECTED: ALL

REPORT OF: Andy Wallis, Planning & Economic Regeneration Director

CONTACT OFFICER: Jim Alford Telephone 0151 934 3544

EXEMPT/

CONFIDENTIAL: No

PURPOSE/SUMMARY:

To seek approval of the Planning Committee to increase fees and charges levied within the Planning Portfolio.

REASON WHY DECISION REQUIRED:

At the meeting of 26th February 2004, Cabinet requested that any other amendment to fees and charges be referred for approval prior to implementation.

RECOMMENDATION(S):

That Cabinet Member – Technical Services notes the contents of the report.

That Planning Committee note the content of the report and recommend to Cabinet the proposed increases in fees and charges for 2010/11, and the revised financial contributions to be set out in Supplementary Planning Guidance.

KEY DECISION:

FORWARD PLAN:

IMPLEMENTATION DATE: 1 April 2010

ALTERNATIVE OPTIONS: Fees remain the same as previous approved					
IMPLICA	ATIONS:				
Budget/	Policy Framework:				
Financia	al:				
	CAPITAL EXPENDITURE	2006/ 2007 £	2007/ 2008 £	2008/ 2009 £	2009/ 2010 £
	Gross Increase in Capital Expenditure				
	Funded by:				
	Sefton Capital Resources				
	Specific Capital Resources				
	REVENUE IMPLICATIONS				
	Gross Increase in Revenue Expenditure				
	Funded by:				
	Sefton funded Resources				
	Funded from External Resources				
	Does the External Funding have an expiry date	? Y/N	When?		
	How will the service be funded post expiry?				
Legal:					
Risk As	sessment:				
Asset M	lanagement:				
CONSU	LTATION UNDERTAKEN/VIEWS				
Referre	d to Planning Committee 10 February 20	10			

CORPORATE OBJECTIVE MONITORING:

Corporate Objective		Positive Impact	Neutral Impact	Negative Impact
1	Creating a Learning Community		<u></u> ✓	
2	Creating Safe Communities		✓	
3	Jobs and Prosperity		✓	
4	Improving Health and Well-Being		✓	
5	Environmental Sustainability		✓	
6	Creating Inclusive Communities		✓	
7	Improving the Quality of Council Services and Strengthening local Democracy		✓	
8	Children and Young People		~	

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT

Planning Fees and Charges 2009-10

BACKGROUND:

- 1. The Committee will be aware that each year those fees and charges levied by individual departments are reviewed and increased (where appropriate) to reflect current service delivery costs, national guidelines and/or inflation.
- 2. At the meeting of 26th February 2004, Cabinet requested that any other amendment to fees and charges be referred for approval prior to implementation.
- 3. Some of the services of the Planning & Economic Regeneration Department have been transferred to other Portfolios so charges previously included for these areas have been removed from the list.
- 4. Attached at Annex A is a summary of those fees and charges included within the Planning portfolio, together with proposed increases in charges. Changes made to the list include:
 - The service charge has been aligned with the cost of supply of environmental information.
 - The hourly rate for officers has been raised to reflect actual charges incurred by the department (ie hourly rate + on costs)
 - The cost of adoption of new roads under S37 of the Highways Act of £1500 has been previously approved but appeared as £1000 on last year's charges due to a typing error.
 - Inflationary increases of 3%
- 5. It is proposed that fees and charges be increased to reflect inflationary pressures and national guidelines where appropriate.

Building Regulation Charges

6. Responsibility for setting Building Regulation Charges has been devolved to the Council since 1999 with the intention that income over a 3 year rolling period should cover the costs of delivering the Building Regulation service in that period. The Council is required to publish its scheme of charges and to review this annually.

- 7. Since 1999 the Council has increased its charges on 2 occasions. In 2003 charges where increased by an average of 3% and in 2008 by an average of 5.5%. Current market conditions require a further increase in charges, primarily those where the costs of delivering the service is not covered by income.
- 8. It is therefore proposed to increase charges for certain domestic alterations, extensions and small value commercial works. Charges for new dwellings as shown in Schedule 1 will remain the same. Most charges are subject to VAT.
- 9. Works to provide facilities for disabled people will remain exempt from charges and discounts will be available for people undertaking simple renovations to their premises.
- 10. Example charges are:

	Existing Charge excl. VAT	Proposed Charge excl. VAT
Any extension of a dwelling the total floor area of which does not exceed 10m^2 ,	238.30	254.49
Any extension of a dwelling by the addition of rooms within the roof space.	455.32	483.40
Building Work with an estimated value of between £5001 and £6000.	174.00	210.00
Building Work with an estimated value of between £19,001 and £20,000.	300.00	350.00

11. Details of all proposed charges is attached at Annex B.

Scale of Charges 2010/11 Planning & Economic Regeneration Department

Details	New charges 2010/11	2009/10 Chargas (C)
	Charges (£)	Charges (£)
Service charge only (Associated fee based on 15 mins time & staff costs taken to answer questions)	12.50	6.70
Supply of OS Map Extracts for Planning Applications		
1:1250 or 1:2500 1:200 or 1:500	21.20 10.70	
Photocopies		
Planning Application Documents A3 & A4 size Photocopies -		
Service charge	10.70	
per page Planning Decision Notices	0.25 11.00	
Plan Prints -	11.00	1.20
Service charge	10.70	6.70
per page	1.25	1.25
Building Control Documents		
A3 & A4 size Photocopies -		
Service charge (includes VAT)	12.50	
per page (includes VAT)	0.30	0.30
Plan Prints -		
Service charge (includes VAT)	12.50	
per page (includes VAT)	1.45	1.43

Supply of Environmental Information		
up to 30 minutes	N/A	41.50
per additional hour	N/A	41.50
Hourly rate (normal working hours)	50.00	
Hourly rate (outside normal working hours)	61.50	
Charges in connection with Section 106, Town and Country Planning Act 1990 (as amended)		
Provision of trees, per tree	460.40	447.00
Public green space provision or enhancement (including a maintenance contribution):		
- for hotels and other Use Class C1 uses: for each 20m2 of bedroom floorspace:	1734.50	1684.00
- for other commercial development and leisure development for each 100 m2 of floorspace:	1734.50	1684.00
- for industrial development for each 500 m2 of floorspace.	1734.50	1684.00
Publications		
For all documents in this section please contact the Assistant Planners, Local Plans (lan Loughlin 0151 934 3558 or David Robinson on 0151 934 3598)		
Unitary Development Plan (2006)	10.00 + p&p	20.00 + p&p
Local Development Scheme	N/a	10.00
Annual Monitoring Report	N/a	10.00
Supplementary Planning Guidance Notes		
New Housing Development	Free	Free
Design	Free	
Ensuring Choice of Travel	Free	Free

		i
Greenspace, Trees and Development	Free	Free
Landscape Character	Free	Free
Development in the Green Belt	Free	Free
Archaeology	Free	Free
House Extensions	Free	Free
Shop Fronts, Security and Signage	Free	Free
Southport Seafront	Free	Free
Bootle Town Centre	Free	Free
South Sefton Housing Market Renewal: Bedford Road/Queens Road	Free	Free
South Sefton Housing Market Renewal: Bedford Road/Queens Road Development Brief	Free	Free
South Sefton Housing Market Renewal: Klondyke and Canal Corridor	Free	Free
South Sefton Housing Market Renewal: Klondyke and Canal Corridor Development Brief Flood Risk	Free	Free
Sefton Strategic Flood Risk Assessment (SFRA) 2009 Main Report – WS Atkins (electronic version available <u>www.sefton.gov.uk/sfra</u>)	Free	
Sefton Strategic Flood Risk Assessment (SFRA) 2009 Appendices – WS Atkins (electronic version available www.sefton.gov.uk/sfra)	Free	
Green Space and Recreation		
Sefton Green Space and Recreation Study 2009 Main Repor t (electronic version available www.sefton.gov.uk/planningstudies)	Free	
Sefton Green Space and Recreation Study 2009 Main Report (electronic version available www.sefton.gov.uk/planningstudies)	Free	

	1	
Sefton Statistics For information about the 2001 Census and other queries about population, please contact the Planning Intelligence Officer, Strategy & Information (Kate Calderbank 0151 934 4599)		
Shopping For all documents in this section please contact the Assistant Planner, Strategic Planning (Tom Hatfield 0151 934 3555)		
Sefton Retail Strategy Review 2005		
Volume one: Retail Capacity Analysis, Prepared by White Young Green Planning, for Sefton Council. February 2006. (Also available to view on Sefton Website at www.sefton.gov.uk/planningstudies)	65.55	65.55
Volume Two: Vitality & Viability Study of Southport Town Centre and Bootle Town Centre Prepared by White Young Green Planning, for Sefton Council. March 2006 (Also available to view on Sefton Website) Volume Three: Technical Appendices - February 2006 CD rom (Note: Not available on Sefton Website)	65.55	65.55
Sefton Retail Strategy Review Update 2009 – Incorporating town centre health checks for Bootle and Southport (Also available to view on Sefton Website <u>www.sefton.gov.uk/planningstudies</u>)	22.20	
Sefton Retail Strategy Review Update 2009 – Appendices (Also available to view on Sefton Website <u>www.sefton.gov.uk/planningstudies</u>)	36.70	
Housing		
For all documents in this section please contact the Assistant Planner, Strategic Planning (Tom Hatfield 0151 934 3555)		

44.95	44.95
11.25	11.25
11.25	11.25
Free	Free
Free	Free
Free	Free
5.60	5.60
Free	
Free	
	11.25 11.25 Free Free Free 5.60

Economy		
Economy		
For all documents in this section please contact the Assistant Planner, Strategic Planning (Tom Hatfield 0151 934 3555)		
Merseyside Employment Land Study, White Young Green, 2004 (electronic version available)	Free	Free
Joint Employment Land and Premises Study – BE Group (Final document available electronically February 2010) www.sefton.gov.uk/elps	Free	
Joint Employment Land and Premises Study – BE Group (Appendices available electronically February 2010) <u>www.sefton.gov.uk/elps</u>	Free	
Country and Countryside		
Leeds Liverpool Canal Towpath Nature Trails: Stanley Dock-Bootle-Aintree	Free	Free
Leeds Liverpool Canal Towpath Nature Trails: Maghull-Lydiate-Scarisbrick	Free	Free
Exploring Sefton's Footpaths Series:		
3 Walks in the Mersey Forest	Free	Free
4 Walks in the Mersey Forest	Free	Free
Walking and Cycling Guide	Free	Free
Seasonal Newsletter Walking and Cycling	Free	Free
Discover Sefton Leaflet	Free	Free
Discover Formby Leaflet	Free	Free
New Door Step Guide, Lydiate	Free	Free
Every Step Counts Independent Walks	Free	Free
Walkabout Merseyside Coast and Country	Free	Free
Melling Meanders	Free	Free
Cycling Trans Pennine Trail	Free	Free
Cycle Maps – Merseyside	Free	Free
Rideabout	Free	Free
National Cycling Network North of England	Free	Free
Health Walks	Free	Free

Conservation Area Advisory Leaflets:		
Conservation Area Advisory Leaflet: Birkdale Village, 2001	Free	Free
Conservation Area Advisory Leaflet: Birkdale Park	Free	Free
Conservation Area Advisory Leaflet: Blundellsands Park, 1984	Free	Free
Conservation Area Advisory Leaflet: Carr Houses, 2001	Free	Free
Conservation Area Advisory Leaflet: Churchtown and North Meols	Free	Free
Conservation Area Advisory Leaflet: Crosby Hall and Little Crosby	Free	Free
Conservation Area Advisory Leaflet: Damfield Lane, Maghull	Free	Free
Conservation Area Advisory Leaflet: Derby Park	Free	Free
Conservation Area Advisory Leaflet: Gloucester Road, 2001	Free	Free
Conservation Area Advisory Leaflet: Green Lane, Formby, 1989	Free	Free
Conservation Area Advisory Leaflet: Hesketh Road, 2001	Free	Free
Conservation Area Advisory Leaflet: Homer Green, 2001	Free	Free
Conservation Area Advisory Leaflet: Lunt Village, 2001	Free	Free
Conservation Area Advisory Leaflet: Promenade, Southport	Free	Free
Conservation Area Advisory Leaflet: Sefton Village, 2001	Free	Free
Conservation Area Advisory Leaflet: Waterloo	Free	Free
Conservation Area Advisory Leaflet: Waterloo Park, 2001	Free	Free
Conservation Area Advisory Leaflet: West Birkdale, 2001	Free	Free
Churchtown Village Trail. A Guide to this Historic Village (Also, can be viewed on North Meols Civic Society Web site)	Free	Free
Listed Buildings Advisory Leaflet 2006	Free	Free
Lydiate Hall and Chapel Conservation Area 1993	Free	Free

Moor Park Conservation Area Leaflet	Free	Free
Protected Trees. A Guide to Tree Preservation Procedures, DoE 2002	Free	Free
·		
Notes on Waterloo (Reference only)		
Planning Information		
Planning. A Guide for Householders DoE 2002	Free	Free
The Party Wall etc. Act 1996: Explanatory Booklet DETR, 2002	Free	Free
A Householder's Planning Guide for the Installation of Satellite Television Dishes, DETR, 2000	Free	Free
Your Planning Application RTPI, 1998	Free	Free
Can I Object? RTPI, 1998	Free	Free
Should I Appeal? RTPI, 1998	Free	Free
Green Belts & Development. What Is Permitted? RTPI, 1998	Free	Free
Listed Buildings and Conservation Areas. Sefton MBC	Free	Free
Lord Street Conservation Area Appraisal. Planning Guidance for owners, occupiers and developers. Sefton MBC	Free	Free
Mobile Homes. A Guide for Residents and Site Owners, DETR 2001	Free	Free
Cost Awards in Planning Appeals. A Guide for Appellants DETR 2000	Free	Free
Compulsory Purchase Orders. A Guide to Procedure DoE 1992	Free	Free
Outdoor Advertisements and Signs. A Guide for Advertisers, DETR 2000	Free	Free
Planning Permission. A Guide for Business, DETR 2000	Free	Free
Hazardous Substances Consent. A Guide For Industry, DETR 2000	Free	Free
Planning Consultants. Where to find Planning Advice in the North West, RTPI 2004	Free	Free
How to Complain to the Local Government Ombudsman, LGO 2000	Free	Free

Mobile Phones and Health, DH 2000	Free	Free
High Hedges: Complaining to the Council, ODPM	Free	Free
Over the Garden Wall, ODPM	Free	Free
Environmental Advisory Services Charges (subject to VAT)		
Access to material per hour (min 1 hour)	50.00	41.50
Support services for external users		
Manager (per hour)	50.00	
Principal (per hour)	50.00 50.00	
Technical/admin assistant (per hour)	50.00	41.50
Overheads		
Photocopying (per A4 sheet)	0.30	
Service charge	12.50	6.70
Highways Development Control charges		
Adoption of new roads/streets		
	1,500.00	- ,
under 539 of the Highways Act	+ 10% of construction	
- under S38 of the Highways Act	construction	
- under S37 of the Highways Act	1500.00	1000.00
Stopping up and diversion of highways - per Order	2,000.00	2000.00
- up to a maximum	10,000.00	
Including direct costs from the Magistrates Court as directed by the Court		
Council approval where Government Office		
processes a S247 Town & Country Planning Act 1990	150.00	150.00

Gating Orders under S129a Highways Act 1980 - Where multiple streets can be shown on a plan at an appropriate scale of no more than A4 at 1:1250	2,000.00	,
S278 Highways Act 1980 agreements		+ 10% of design & supervision
S177 Highways Act 1980 agreements	1,000.00	1,000.00
S115 (a-k) Highways Act 1990 Licence (as amended by the Local Government Miscellaneous Provisions Act 1982)		1,000.00 (except where this relates to pavement cafes)
S184 Highways Act 1980	1,000.00	1,000.00
S50 New Roads and Streetworks Act 1991 Licence	Up to a max of 1,000.00	Up to a max of 1,000.00
Street Naming and Numbering - No change to an approved address - Including alteration to an approved address	Free 150.00	
Licence to create a cellar opening under S179 of Highways Act 1980	500.00	500.00
Licence for catenary wires, poles, ropes or beams across/above a highway under S178 of Highways Act 1980	500.00	500.00
Consent to erect flagpoles or other similar apparatus on a highway under S144 of Highways Act 1980	500.00	500.00
Licence for monument or war memorial under S42 of the Public Health Act	500.00	500.00
Modification Order under S53 of the Wildlife and Countryside Act 1981 (per Order)	2,000.00	2,000.00

General enquiry for Stopping-up Order/ Gating Order/ Diversion Order/ Modification Order/S38/S278 Highways Act agreement/S111(1) Local Government Miscellaneous	55.00	55.00
General enquiry requesting adopted highway and other related information - adoption plan - adoption plan and major road schemes - additional questions	55.00 70.00 10.00 (to a maximum of 100.00)	70.00 10.00 (to a maximum
Licence to install trees, shrubs etc in a public highway	500.00	500.00
Traffic Management Charges		
Temporary road closure (for road works or events on the highway)	600.00	600.00
Emergency road closure	250.00	250.00
Temporary road closure (for charitable or civic events)	350.00	350.00
Progression of Traffic Regulation Orders	750.00	750.00

Agenda Ikana 8

Schedule 1: Table of Charges CHARGES FOR SMALL DOMESTIC BUILDINGS TABLE A

FULL PLANS SUBMISSIONS

Note: Dwellings in excess of 300 square metres in floor area to be calculated on estimate cost in accordance with schedule 3.

	Existing Charges			Proposed Charges		harges
No. OF DWELLINGS	Plan Charge £	Inspection Charge £	Additional plan charge shown in brackets and inspection charge for each dwelling above minimum number in the band in column	Plan Charge £	Inspection Charge £	Additional plan charge shown in brackets and inspection charge for each dwelling above minimum number in the band in column
1	150.00	377.00	~	150.00	377.00	~
2	205.00	522.00	~	205.00	522.00	~
3	270.00	633.00	~	270.00	633.00	~
4	335.00	766.00	~	335.00	766.00	~
5	405.00	848.00	~	405.00	848.00	~
6	475.00	953.00	~	475.00	953.00	~
7	495.00	1018.00	~	495.00	1018.00	~
8	515.00	1187.00	~	515.00	1187.00	~
9	535.00	1356.00	~	535.00	1356.00	~
10	540.00	1541.00	~	540.00	1541.00	~
11	545.00	1688.00	~	545.00	1688.00	~
12	550.00	1834.00	~	550.00	1834.00	~
13	555.00	1982.00	~	555.00	1982.00	~
14	560.00	2103.00	~	560.00	2103.00	~
15	565.00	2249.00	~	565.00	2249.00	~

~	570.00	2395.00	~
~	575.00	2541.00	~
~	580.00	2687.00	~
~	585.00	2800.00	~
~	590.00	2944.00	~
~	600.00	3011.00	~
~	610.00	3113.00	~
~	620.00	3215.00	~
~	630.00	3317.00	~
~	640.00	3420.00	~
~	650.00	3522.00	~
~	660.00	3624.00	~
~	670.00	3726.00	~
~	680.00	3828.00	~
~	690.00	3885.00	~
(5) 75	700.00	3940.00	(5) 75
	~	~ 575.00 ~ 580.00 ~ 585.00 ~ 590.00 ~ 600.00 ~ 610.00 ~ 620.00 ~ 630.00 ~ 640.00 ~ 650.00 ~ 660.00 ~ 670.00 ~ 680.00 ~ 690.00	~ 575.00 2541.00 ~ 580.00 2687.00 ~ 585.00 2800.00 ~ 590.00 2944.00 ~ 600.00 3011.00 ~ 610.00 3113.00 ~ 620.00 3215.00 ~ 630.00 3317.00 ~ 640.00 3420.00 ~ 650.00 3522.00 ~ 660.00 3624.00 ~ 670.00 3726.00 ~ 680.00 3828.00 ~ 690.00 3885.00

Schedule 2 TABLE B – Charges for Certain Small Buildings, Extensions and Alterations

Type of Work		
	Existing Charge £	Proposed Charge £
1. Erection or extension of a detached or attached building which consists of a garage or carport or both having a floor area not exceeding 40m² in total and intended to be used in common with an existing building, and which is not an exempt building.	119.15	138.72
2. Erection or extension of a detached or attached building which consists of a garage or carport or both having a floor area exceeding 40m^2 in total but does not exceed 60m^2 in total and intended to be used in common with an existing building, and which is not an exempt building.	238.30	312.34
3. Any extension of a dwelling the total floor area of which does not exceed 10m ² , including means of access and work in connection with that extension.	238.30	254.49
4. Any extension of a dwelling the total floor area of which exceeds 10m ² , but does not exceed 40m ² , including means of access and work in connection with that extension.	344.68	373.61
5. Any extension of a dwelling the total floor area of which exceeds 40m^2 , but does not exceed 60m^2 , including means of access and work in connection with that extension.	455.32	483.40
6. Any extension of a dwelling by the addition of rooms within the roof space the total floor area of which does not exceed 40m ²	344.68	373.61
7. Any extension of a dwelling by the addition of rooms within the roof space the total floor area of which exceeds 40m^2 , but does not exceed 60m^2	455.32	483.40
8. Installation or replacement of one or more windows or doors in a single dwelling. This may be subject to a discount when being undertaken at the same time as work described in items 3, 4 & 5 above.	50.00	100.00

Schedule 3: Table C1 of Charges All other building work not described in Schedules 1

ESTIMATED VALUE	Existing Charge	Proposed Charge
OF WORK	£	£
£		
0 - 1000	50.00	100.00
1001 - 2000	100.00	125.00
2001 - 5000	165.00	180.00
5001 - 6000	174.00	210.00
6001 - 7000	183.00	220.00
7001 - 8000	192.00	230.00
8001 - 9000	201.00	240.00
9001 - 10,000	210.00	250.00
10,001 - 11,000	219.00	260.00
11,001 - 12,000	228.00	270.00
12,001 - 13,000	237.00	280.00
13,001 - 14,000	246.00	290.00
14,001 - 15,000	255.00	300.00
15,001 - 16,000	264.00	310.00
16,001 - 17,000	273.00	320.00
17,001 - 18,000	282.00	330.00
18,001 - 19,000	291.00	340.00
19,001 - 20,000	300.00	350.00

20,001 - 100,000 add £8.00 for each £1000(or add £8.00 for each £1000(or part of) part of) over £20,000 up to over £20,000 up to £100,000 £100,000

100,001 - 1M add £3.50 for each £1000(or add £3.50 for each £1000(or part of) part of) over £100,000 up to over £100,000 up to £1M £1M

1M - 10M add £2.75 for each £1000 add £2.75 for each £1000 (or part of) over £1M up to cover £1M up to £10M

Over 10M add £2.00 for each £1000(or add £2.00 for each £1000(or part of) part of) over £10M over £10M

Note 1

Schedule 1: New dwelling up to 300m²

Schedule 2: Detached garages up to 40m² and extensions to dwellings, where the floor area does not exceed 60m²

Note 2

When work is carried out at the same time as any other work to which the building regulations apply a discount may be available. Please contact Building Control for further details.

Schedule 3: Table C2 of Charges

Differential Matrix for residential Work

	Circumstance	attracting	а	Reduction in the Building Regulation
	reduction.	_		Charge shown in Schedule 3 Table CI
				when that work is being carried out at
				the same time that any work shown in
				either category in 3, 4 and 5 in Table
				B of Schedule 2 is being undertaken.
1	Installation or rep			50% of Building Notice Charge
	or more windows	and or doors	in a	
	single family dwel	ling.		
2		•		50% of Building Notice Charge
	within the scope of			
	the estimated co	st of the wo	'k is	
	estimated at less	than £5,000.		

Schedule 3: Table C3 of Charges

Discounted charges for Replacement Windows, when being carried out to a building other than a single family dwelling house

building other than a single family dwelling house					
Estimated value of	Discounted	Discounted is equivalent to following			
building work	Charge (net of VAT)	percentage reduction of Schedule 3 Charge			
£1 -£1000	£100.00	(No discount applies)			
21-21000	2100.00	(No discourt applies)			
£1001 - £2000	£100.00	(25% discount)			
£2001 - £3000	£100.00	(80% discount)			
£3001 - £4000	£100.00	(80% discount)			
£4001 - £5000	£100.00	(80% discount)			
£5001 - £6000	£105.00	(50% discount)			
£6001 - £7000	£110.00	(50% discount)			
£7001 - £8000	£115.00	(50% discount)			
£8001 - £9000	£120.00	(50% discount)			
£9001 - £10000	£125.00	(50% discount)			
£10000 - £11000	£130.00	(50% discount)			
£11001 - £12000	£135.00	(50% discount)			
£12001 - £13000	£140.00	(50% discount)			
£13001 - £14000	£145.00	(50% discount)			
£14001 - £15000	£150.00	(50% discount)			
£15001 - £16000	£155.00	(50% discount)			
£16001 - £17000	£160.00	(50% discount)			
£17001 - £18000	£165.00	(50% discount)			
£18001 - £19000	£170.00	(50% discount)			
£19001 - £20000	£175.00	(50% discount)			
£20000 - £100,000	add £2.40 for each £1000(or part of) over £20,000 up to £100,000	Approx. (60% discount)			
£100,000 - £1M	add £1.05 (excl. V.A.T.) for each £1000(or part of) over £100,000 up to £1M				

£1M - £10M	add £0.83 (excl. V.A.T.) for each £1000 (or part of) over £1M up to £10M	
Over £10m	add £0.60 (excl. V.A.T.) for each £1000(or part of) over £10M	

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REPORT TO: Cabinet

Cabinet Member – Technical Services
Cabinet Member – Regeneration
Cabinet Member – Leisure and Tourism

DATE: 4th February 2010

10th February 2010 17th February 2010 24th February 2010

SUBJECT: 'SHOP SEFTON 2010' – Supporting Our Town Centres

WARDS AFFECTED: All

REPORT OF: Andy Wallis Planning & Economic Regeneration Director

Graham Bayliss - Leisure and Tourism Director

CONTACT OFFICER: Mo Kundi

0151 934 3447

Phil Wroe – Leisure and Tourism Dept

0151 934 5094

EXEMPT/ No

CONFIDENTIAL:

PURPOSE/SUMMARY:

To inform Members of the proposal to enter into a partnership agreement with Liverpool Biennial in order to deliver a range of activities within our town centres that would help to enhance their viability and vitality.

REASON WHY DECISION REQUIRED:

To comply with standard portfolio reporting procedures and to seek Members approval to enter into a partnership agreement with Liverpool Biennial.

RECOMMENDATION(S):

It is recommended that:-

Cabinet

- 1. Note, and endorse the bid submitted to Arts Council England
- 2. Agree that Sefton Council enter into a Partnership Agreement with Liverpool Biennial as outlined paragraph 8.0 of this report.
- 3. Give the authority to the Legal Director to execute the partnership agreement, and

Cabinet Members for Regeneration, Technical Services, and Leisure and Tourism:-

- 4. Note the content of the report
- 5 Request further progress reports

KEY DECISION: No

FORWARD PLAN: No

IMPLEMENTATION DATE: After the call in period

ALTERNATIVE OPTIONS:

Officers have explored the option of Council renting empty shops in a number of locations within Sefton, and using these premises for a range of activities, including arts work shops, window dressing, business advice centres, entertainment etc. that would generate greater footfall and raise the profile of these centres. Unfortunately the cost of leasing and paying for rent and other overheads means that the balance of the £48,131 DCLG grant will not be sufficient for one shop let alone for a number of them in different locations. By entering into a partnership agreement with Liverpool Biennial means that Sefton has the opportunity to draw down further funding (up to £30,000) from the Arts Council to enhance the project, and at the same time undertake activities at all major centres for nine months. Not to enter into a Partnership Agreement would mean not only the loss of Arts Council funds, but also very limited amount of activity to enhance the viability and vitality of our town centres

IMPLICATIONS:

Budget/Policy Framework:

Financial: The balance of DCLG grant is £48,131. In addition a successful bid to Arts Council would draw down up to £30,000, and further £5,000 from Crosby HA

CAPITAL EXPENDITURE	2009/ 2010 £	2010/ 2011 £	2011/ 2012 £	2012/ 2013 £
Gross Increase in Capital				
Expenditure				
Funded by:				
Sefton Capital Resources				
Specific Capital Resources				
REVENUE IMPLICATIONS				
Gross Increase in Revenue Expenditure		48,131 (Arts Council up to 30,000) + (Crosby HA 5,000)		
Funded by:				
Sefton funded Resources				
Funded from External Resources		48,131 (£35,000)		
Does the External Funding have an	expiry	No		
date? Y/N				
How will the service be funded post	expiry?	N/A		

Legal:	N/A
Risk Assessment:	N/A

Asset Management: N/A

Finance FD 298 - The Acting Finance and Information Services Director has been consulted and his comments have been incorporated into this report.

Technical Services

Leisure and Tourism Services

Neighborhoods and Investment Programmes Department

CORPORATE OBJECTIVE MONITORING:

Corporate Objective		Positive Impact	Neutral Impact	Negative Impact
1	Creating a Learning Community	/		
2	Creating Safe Communities	/		
3	Jobs and Prosperity	/		
4	Improving Health and Well-Being	/		
5	Environmental Sustainability	/		
6	Creating Inclusive Communities	/		
7	Improving the Quality of Council Services and Strengthening local Democracy	/		
8	Children and Young People	/		

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT

Report entitled 'Support for Town Centres' to CM (Technical) 21st October 2009, CM (Regen) 28th October 2010, Cabinet 29th October 2009, and CM (Leisure and Tourism) 4th November 2009.

1.0 Introduction

- 1.1 Following Members approval on 29th October 2009 on the allocation of £500 each to nine town centres for marketing and promotion of their retail areas, Officers have been exploring possible options on the use of remaining £48,131 DCLG grant to address the adverse impact of economic recession on town centres.
- 1.2 Officers have had a number of meetings with different owners of empty shop premises in different parts of the Borough with the aim of using these premises for a range of activities, including arts work shops, window dressing, business advice centres, entertainment etc. that would generate greater footfall and raise the profile of these centres. Unfortunately the cost of leasing and paying for rent and other overheads means that the remaining £48,131 DCLG grant will not be sufficient for one shop let alone for a number of them in different locations.
- 1.3 Consequently Officers have been exploring potential alternative options, one of which includes working in partnership with Liverpool Biennial to deliver a range of activities in retail centres across the Borough.

2.0 Liverpool Biennial

- 2.1 Members will be aware that Liverpool Biennial, which was established in 1998, is one of the most successful art commissioning agencies in the UK, and is known for presenting the UK's largest festival of contemporary visual art.
- 2.2 Liverpool Biennial, through its Art for Places project, has been working since 2008 with NewHeartlands, Sefton HMR team and associated partners on a major commission for the Leeds and Liverpool canal in Sefton. The aim of this project is to creatively explore new ways of working within the regeneration process, with community engagement at its heart. The commission, Sefton Waterworks, is planned for launch later into 2010.
- 2.3 As part of the above projects' engagement work, Liverpool Biennial has been running the Seaforth Ideas Shop in the former Seaforth Post Office in the heart of Seaforth Village, as a space for artist residencies and community led activities for a period of 12 months.
- 2.4 The Ideas Shop hosted two artist residencies over the twelve months, those of David Bade and Kerry Morrison. The artists were asked to develop work through ongoing engagement with the local community, and create work that had an impact on the physical environment of the shopping area in some way. Both these elements have proved to be very successful, with large scale details of paintings by David Bade sited in the entrance ramp to Seaforth & Litherland train station, and Kerry Morrison's small-scale environment interventions in the Seaforth area, including impromptu planters.
- 2.5 A key lesson of this residency programme is the impact that artist residencies can have on the physical environment of an underused shopping area. This was a key objective of the artists brief. In addition both these residencies stimulated practical actions that the community themselves could take to improve the physical environment of their shopping areas, rather than expect others to create change.

3.0 Shop Sefton 2010 Project

- 3.1 The aim of Shop Sefton project is to build on the Art for Places work in Sefton and use creative approaches to stimulate activity within Sefton shopping areas, through the funding provided by DCLG through its empty shops initiative and the Arts Council through its empty shops fund. The project is aimed at meeting the following objectives:-
 - To create opportunities to stimulate enterprise and economic activity
 - To contribute towards creating a unique identity & sense of place for the shopping areas
 - To improve the physical environment where possible through creative activity
 - To bring communities together and act as a catalyst for local empowerment
 - To encourage sustainable cultural activity
 - To attract additional funds where possible
 - To maximise marketing and publicity opportunities

Shopping areas focused on are:-

- Seaforth Village
- Waterloo South Road & St. Johns Road
- Bootle Strand and Stanley Road
- Southport shopping area
- Maghull Shopping Centre
- Formby Village
- Birkdale Village
- Ainsdale Village
- Crosby Village
- 3.2 The Project will be developed in close liaison with relevant Council Departments, Sefton Business Village Partnerships, local schools and other local stakeholders where appropriate. The Project activity will link in with key events already planned in each of the areas.

There are two strands to the Shop Sefton 2010 project.

- 3.3 The first involves the creation of an artist designed, fully self-sufficient and mobile shop unit. High in profile and aimed as being the public face of the project, the unit will be used to stimulate creative activity in each of the aforementioned shopping areas as part of a nine month programme. The unit will be used:-
 - For artist led 'Shop Sefton 2010' activities. Local artists will be asked to create work with the public that creates a personal marketing campaign to animate empty spaces within shopping areas e.g. creating physical murals, painting competitions, flags, banners. This work will be themed on the history of the areas, unique attributes e.g. Formby Asparagus, and devised to come together in a major 'Shop Sefton 2010' project, which is profiled across all of the shopping areas with a key focus on Bootle Strand (linked to the Canal Parade) & Southport town centre. A competition element to this work will emerge once ideas develop.
 - As a taster space for small businesses, the 'Have a Go' shop, where local people
 will be able to test out a business idea whilst getting expert advice and guidance.
 Local colleges will play a key role in this element of the project.

- 3.4 The second strand involves the continuation of support to the Seaforth Ideas Shop and establishes a new one in Waterloo. The proposal is to continue Seaforth ideas shop and establish the Seaforth Village Artist Residency project there, whilst also creating a second artist space in Waterloo (shop yet to be identified). The rationale here is to continue the good work already started in Seaforth, and to maximise the opportunity Waterloo offers through its link with Crosby Beach and Anthony Gormley's Another Place installation. Crosby HA would be a key partner in both projects and would be able to draw in living through change funding through HMR.
- 3.5 Using Liverpool Biennial's experience within the arts arena to select an innovative and high profile artist group to design the mobile shop unit. The unit will be expected to be used daily across the identified shopping areas and the brief will ensure the unit is low maintenance, robust, easily transportable and self-sufficient. Whilst Liverpool Biennial will oversee its ongoing storage for the year, however consideration will need to be given about its long-term future at the end of the project.

4.0 Project Management

4.1 A Steering Group, comprising officers from Leisure and Tourism, Planning and Economic Regeneration, Sefton Business Village Partnerships, Liverpool Biennial, and representatives and other relevant stakeholders will be set up to manage the project. Artists involved in ongoing activity within the unit will be from Sefton and will be selected by the Steering Group.

5.0 Monitoring & Evaluation

5.1 Working with Liverpool Biennial, an evaluation approach will be devised at the start of the project with the input of all stakeholders. A critical facilitator will be appointed who will follow the project and determine its impact after twelve months on the physical, cultural and social transformation of the shopping areas.

6.0 Indicative Timeline

6.1 The timeline below provides some indication as to when and the nature of the activity that would take place. However this is very much dictated by the bid submitted to Arts Council England, and when (and if) that gets approved.

February – March 2010

- Selection of lead artist and approval of mobile shop structure design
- Agreement of the Shop Sefton 2010 engagement project concept
- Developing project publicity for 'Have A Go' shop competition
- Liaison with local schools through extended schools team
- Liaison with local Town Centre Managers and Business Associations

April 2010

- Launch of project concept and mobile shop unit across Sefton with timetable for project
- Launch of 'Have A Go' shop competition.
- Launch of Waterloo shop project

May - November 2010

- Delivery of Shop Sefton 2010 community engagement project
- Running of 'Have a Go' shop competition

December 2010

- Grand finale
- Project Evaluation

7.0 Financial Implications

7.1 It should be noted that the proposed budget is very much indicative at this stage.

Indicative Budget

•	Project Management	£ 7,000
•	Evaluation	£ 3,000
•	Shop Sefton 2010 Mobile Structure	£25,000
•	Shop Sefton 2010 Artist engagement projects	£30,000
•	Seaforth & Waterloo Shops	£18,000
	TOTAL	£83,000
-	licative Income	
	pty Shops funds (already secured)	£48,000
	s Council England (bid submitted 29 th January 2010)	£30,000
Crc	osby Housing (waiting confirmation)	£ 5,000
	TOTAL	£83,000

7.2 It is proposed that the above project will only proceed once all the funding is secured, and when secured Sefton Council will be the 'accountable' body.

8.0 **Partnership Agreement**

- 8.1 Liverpool Biennial has a successful history of delivering innovative arts related projects and this is demonstrated by the work they are currently undertaking in Seaforth. By entering into a Partnership arrangement with Liverpool Biennial, Sefton is able to bring something 'different' to retail centres that would not be possible otherwise. Arts related activities that engages local artists and the local community can have a significant positive impact both in terms of raising the profile of retail centres, and increasing footfall.
- 8.2 In addition, Liverpool Biennial have been instrumental in developing the bid to the Arts Council England, and if successful would lead to additional £30,000 going into the project. Liverpool Biennial have also been in discussions with Crosby Housing Association, who have indicated their willingness to contribute £5,000 towards this project. Both these additional income streams would not be possible without the active participation of Liverpool Biennial.
- 8.3 It is therefore proposed that Partnership Agreement be drawn up between Sefton Council and Liverpool Biennial to facilitate the development and delivery of Shop Sefton 2010, with Sefton Council acting as the 'accountable' body.

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REPORT TO: Cabinet Member – Technical Services

Cabinet Member – Regeneration

Cabinet Member - Leisure and Tourism

Cabinet

DATE: 10th February 2010

17th February 2010 24th February 2010 4th March 2010

SUBJECT: An Economic Strategy for Rural Merseyside and Action Plan –

Phase 2

WARDS AFFECTED: All

REPORT OF: Andy Wallis Planning & Economic Regeneration Director

CONTACT OFFICER: Mo Kundi

0151 934 3447

EXEMPT/ No

CONFIDENTIAL:

PURPOSE/SUMMARY:

To inform Members of the completion of the Merseyside Rural Economic Strategy, and the start of the phase 2 of the study, which involves the development of a detailed Action Plan.

REASON WHY DECISION REQUIRED:

To comply with standard portfolio reporting procedures.

RECOMMENDATION(S):

It is recommended that:-

Members:-

- 1. Note the content of the report, and progress made to date in the completion of the Merseyside Rural Economic Strategy, and
- 2. Request further progress reports.

KEY DECISION: No

FORWARD PLAN: No

IMPLEMENTATION DATE: After the call in period

ALTERNATIVE OPTIONS:

The Merseyside Rural Economic Strategy, being undertaken by the five districts, the RDA, and the TMP has now been completed. The next phase is the development of a detailed, integrated Action Plan, which would support the preparation of bids to draw down funding from the RDA, ERDF and other appropriate sources. Not to proceed with this option would jeopardise Sefton Council's, its partners' and the relevant local business' ability to attract funding.

IMPLICATIONS:

Budget/Policy Framework:

Financial: There are no additional financial implications as a result of

this report.

CAPITAL EXPENDITURE	2009/ 2010 £	2010/ 2011 £	2011/ 2012 £	2012/ 2013 £
Gross Increase in Capital Expenditure				
Funded by:				
Sefton Capital Resources				
Specific Capital Resources				
REVENUE IMPLICATIONS				
Gross Increase in Revenue Expenditure				
Funded by:				
Sefton funded Resources				
Funded from External Resources				
Does the External Funding have an expiry dat	te? Y/N		l	
How will the service be funded post expiry?		N/A		

Legal: N/A

Risk Assessment: N/A

Asset Management: N/A

FD 297 - The Acting Finance and Information Services Director has been consulted and has no comments on this report.

Legal, Technical Services, Leisure and Tourism Services

CORPORATE OBJECTIVE MONITORING:

Corporate Objective		Positive Impact	Neutral Impact	Negative Impact
1	Creating a Learning Community	1		
2	Creating Safe Communities	1		
3	Jobs and Prosperity	1		
4	Improving Health and Well-Being	1		
5	Environmental Sustainability	1		
6	Creating Inclusive Communities	1		
7	Improving the Quality of Council Services and Strengthening local Democracy	/		
8	Children and Young People	/		

LIST OF BACKGROUND PAPERS RELIED UPON IN THE PREPARATION OF THIS REPORT

Report to Cabinet dated 5th February 2009 entitled 'Rural Development Programme for England, and Merseyside Rural Economy Action Plan'.

1.0 Background

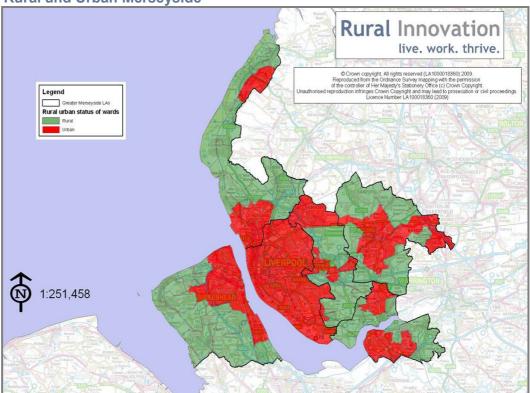
- 1.1. Cabinet at their meeting on 5th February 2009 considered a report entitled Rural Development Programme for England, and Merseyside Rural Economy Action Plan'. The first element of the report provided information on the £3.9 billion Rural Development Programme for England (RDPE), and indicated that whilst vast majority of this money was earmarked for agri-environment and other land management schemes in rural areas, however some £2.2 million was available for projects within the Merseyside sub-region. The report highlighted the structure created for the management and delivery of the Merseyside element of the RDPE, and how officers were working in partnership with a range of stakeholders to ensure that Sefton benefited from this programme. Reports entitled 'Funding Opportunities' are presented regularly to the Cabinet, which shows some of the projects currently seeking funding from this source.
- 1.2. The second element of the report focused on need for the sub-region to develop a Merseyside Rural Economic Strategy. For a number of reasons rural areas in Merseyside have generally been undervalued and underexploited, and yet they have significant potential to grow and prosper and add value to the overall economic base of the region. Linked to this is the fact there are significant areas of deprivation in rural areas, which the government has recognised as need addressing. The development of a Merseyside Rural Economic Action Plan would provides an opportunity to get a comprehensive picture of the rural economy and to identify actions required.
- 1.3. This report provides information on the initial findings of the study undertaken by specialists Consultants 'Rural Innovation', and the next steps required for the development of an Action Plan, which should attract funding from a number of sources, including the RDA.

2.0 Key Findings – Rural Merseyside

- 2.1 The study undertaken by Consultants 'Rural Innovation' show that 'rural areas of Merseyside play their part in delivering the sub-region's economic output. Their contribution of £5.3 billion equated to 25.5% of total sub-regional GVA in 2006 (£20.7 billion), slightly in excess of their 24.5% share of total employment. The rural areas host some of Merseyside's most important wards in GVA terms. For example Daresbury and Knowsley Park provide in the region of 3.5% of regional GVA. Rural wards are consistent contributors to sub-regional GVA (there are only 5 rural wards in the 35 lowest contributors) and provide the space and raw materials for some of the sub-region's most important employment sites'.
- 2.2 This level of contribution is all the more impressive when it is considered that much of the rural area operates with inherent disadvantages such as limited access to working age population, the influence of the green belt and a planning system which seeks to focus growth in urban areas. Despite these constraints the evidence shows that improvements in productivity in rural areas have kept pace with urban growth, and that the rate of overall growth in GVA is higher in some parts of the rural area (notably St.Helens, Knowsley and Wirral) than in parts of the urban area, and across Merseyside as a whole.
- 2.3 The economic contribution of the rural areas extends beyond workplace GVA. They also attract, and host a significant proportion of sub-region's highly qualified labour force. This is an important function in economic terms, although

- these travel to work patterns are likely to become an increasing challenge in planning towards a low carbon future.
- 2.4 The rural area of Merseyside has been defined by the five local authorities, plus Halton. It has been created by allocating each ward as being either urban or rural. This allocation was based on the extent of the Merseyside Green Belt, the incidence of open countryside and the predominant land use. It also aligns to the area defined as eligible for investment under the Merseyside RDPE Programme managed by the NWDA¹ on behalf of Defra. It is important to note that the rural area, as so defined, is very different from that identified by the government's rural / urban definition. This is based on population density and classifies virtually all of Merseyside as urban. The area defined as rural for the purpose of this study is shown in Map 1 below.

Map 1: Rural and Urban Merseyside



2.5 The rural area does not relate exclusively to open countryside. It includes some settlements and built up areas. It also includes some major employment sites, such as the Science and Innovation Park at Daresbury and the hospitals at Arrow Park and Clatterbridge on the Wirral. This is entirely consistent with rural areas beyond Merseyside which include large market towns (such as Northwich and Ormskirk) and major employment sites such as the BAE campuses and Salmesbury and Warton and the former BNFL site at Clifton to the north of Preston.

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- 2.6 Notwithstanding the above, Officers have challenged the inclusion of Dukes Ward, as it was felt that this skews the findings too much in Sefton's case, and this has been accepted by the consultants.
- 2.7 The bullet points below highlights some of the key findings of the study:-
 - Rural Greater Merseyside (GM) hosts 29% of the total population
 - Fewer 20 24 year olds, more 50 year olds
 - Total population of GM has fallen (2001 2007); falling at lower rate in rural GM than urban GM
 - Working age population has fallen slightly in rural GM (2001 2007)
 - Working age population has risen in urban GM, in the NW and nationally
 - Higher household income in rural GM than urban GM
 - Higher skill levels in rural GM than urban GM
 - Lower deprivation (IMD) in rural GM than urban GM
 - Distribution of business stock by sector v similar rural and urban GM
 - Largest % of businesses in rural area is the business services sector (c.25%)
 - Other major sectors for stock are construction (c.11%) and retail (c.14%)
 - Size profile of business stock v similar rural and urban GM lower % of small businesses than regional and national average
 - Rural GM contributes 25.5% of the sub regions GVA
 - > than share of employment (24.5%)
 - < than share of population (29%) and business stock (30%)
 - Rural GM contributes:
 - -35% of GVA from the production sector (agriculture < 1% GVA)
 - −32% of GVA from the construction sector
 - –28% of GVA from the distribution, transport and communication sector
 - -21% of GVA from business services and finance sector
 - –21% of GVA from public administration, education, health and other services sectors
- 2.7 The Consultants undertaking the Merseyside Rural Economic Strategy presented their final findings on 3rd December 2009 at Bootle Town Hall. Should Members wish to explore in more detail the findings of the report, a copy of the final report is available on request.

3.0 Development of Integrated Action Plan

3.1 The purpose of Phase 2 is the production of a detailed, integrated Action Plan (to incorporate the RDPE programme) with related monitoring and programme management structure. This Action Plan should then support the preparation of

- master bids to draw down funding from the NWDA, ERDF and other appropriate sources (i.e. Heritage Lottery Fund).
- 3.2 This work will then lead to the development of an Integrated Action Plan, which will set out a programme of activity and interventions across the study area to deliver the aims and objectives developed in the Strategy in Phase 1.

This Action Plan will:-

- Comprise a series of individual projects (local and sub-regional);
- Define costs, funding sources, responsible bodies and timescales;
- Encompass the RDPE / Leader programme (and funding); and
- Include an Assessment Framework with appropriate key performance indicators, targets and outcomes (aligned with NWDA, ERDF and other relevant programme criteria.
- 3.3 On completion of the Action Plan, Consultants will also:-
 - Define and set out the programme monitoring and programme management structure required for implementation; and
 - Prepare bids to draw down funding from the NWDA, ERDF and other identified sources.
- 3.4 As part of on going Phase 1 work, but clearly linked to the development of the Action Plan, Consultants will also:-
 - Review and define the resources and stakeholders needed to implement any actions / action plan and identify their likely source;
 - Map relevant local, sub-regional and regional programmes that may support delivery of the REAP (and vice versa); and
 - Provide recommendations on the appropriate structures, actors and partnership arrangements to delivery the strategy

3.5 The Table below provides an indicative time scale for the development of the Action Plan and related activities.

15/02/10 22/02/10 08/02/10 01/02/10 01/03/10 08/03/10 5/03/10 31/05/10 Phase 2 Inception 9. Resource Audit 10. Action Plan Identify actions / projects Work up with champions Partnership Structure Write up Client Review 11. Monitoring Framework Identify KPIs Set and agree Targets Client Review 12. Programme Management 13. Funding Applications Meetings \odot £ £ £ £ **Payment Milestones** * Weeks compressed for formatting

Table 2 – Phase Two – Project Delivery Timetable

4.0 Summary

- 4.1 The development of an Economic Strategy and Action Plan for Rural Merseyside is partially complete. Phase 1 has provided an overarching analysis of the economic performance and function of Rural Merseyside. This has demonstrated the material contribution that Rural Merseyside makes to the economy of the sub-region. It has shown that a productivity gap remains between parts of the rural and urban areas, and that Rural Merseyside has the potential to increase its economic contribution.
- 4.2 Further analysis of the future challenges and opportunities facing Merseyside in the transition to a sustainable, low carbon economy has shown the importance of rural areas and the role that they can play. This analysis has also shown the need for a debate around the future role and function of Merseyside's countryside, its relationship with the "urban core" and the role of rural settlements.
- 4.3 The project to develop a Rural Economic Strategy and Action Plan is now moving into the second phase. The purpose of Phase 2 is the production of a detailed, integrated Action Plan with related monitoring and programme management structure. This Action Plan should then support the preparation of master bids to draw down funding from the NWDA, ERDF and other appropriate sources (i.e. Heritage Lottery Fund).

4.4 In order to facilitate the development of the Action Plan, and in particular to ensure the Action Plan reflects the need and aspiration of Sefton Council, its partner organisations such as Parish Councils, relevant Area Committees, and local stakeholders, consideration is being given to Consultants hosting a number of meetings within Sefton. Members will be kept informed of these meetings, should they wish to attend.

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